



Looking Beyond Health Care to Improve the Health of All Americans

Commission Recommendations: Accessing Healthy Foods





Agenda

About the Commission and Its Research: *Health is Where You Live, Learn Work and Play*

The Commission's Journey and Recommendations

Commission's Recommendations on Accessing Healthy Food: A Discussion with Commission Co-Chair Mark McClellan and Commissioners Kate Baicker and Jim Towey

Q&A and Closing Comments



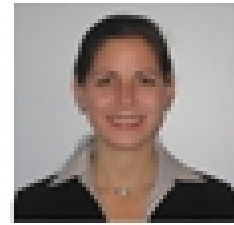
Your Panel Today



David Williams
Ph. D.
*Commission Staff
Director*



Mark McClellan
Commission Co-Chair



Katherine Baicker
Commissioner



Jim Towey
Commissioner



ROBERT WOOD JOHNSON FOUNDATION
Commission to Build a Healthier America

Health is Where You Live, Learn, Work and Play

David R. Williams, Commission Staff Director



America's Health Crisis

**We spend more on
health care than any
other country**

- \$2,000,000,000,000 a year
- 17% of national economy...and growing
- \$1 trillion increase in health care spending over the last decade

But, we are not the healthiest people

- For the first time, we are raising a generation of children who may live sicker and shorter lives than their parents
-



Robert Wood Johnson Foundation Commission to Build A Healthier America

Commission Goals

- Raise awareness of shortfalls in Americans' health and highlight promising interventions beyond medical care to improve health
 - Recommend policy interventions – public and private – to improve Americans' health both in the near and longer term
 - Inspire confidence and public will to take meaningful steps towards improved health for all Americans
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Commission Leadership – Commission Co-Chairs



Mark McClellan

Physician and economist who helped develop and then effectively implemented Medicare prescription drug benefit. Former CMS Administrator (2004) and FDA Commissioner (2002). Director of the Engelberg Center for Health Care Reform, Senior Fellow in Economic Studies and Leonard D. Schaeffer Director's Chair in Health Policy Studies at the Brookings Institution.



Alice M. Rivlin

Former U.S. Cabinet official, and an expert on the budget. First woman to hold the position of Director of the Office of Management and Budget and was founding director of the Congressional Budget office. Currently, Director of Greater Washington Research Program at Brookings Institution.



Commissioners



Katherine Baicker
Professor of Health Economics, Department of Health Policy and Management,
Harvard University



Angela Glover Blackwell
Founder and Chief Executive Officer, PolicyLink



Sheila Burke
Faculty Research Fellow and Adjunct Lecturer in Public Policy, Kennedy School of
Government, Harvard University



Linda M. Dillman
Executive Vice President of Benefits and Risk Management, Wal-Mart Stores, Inc.



Sen. Bill Frist
University Distinguished Professor at Vanderbilt University



Allan Golston
U.S. Program President, The Bill & Melinda Gates Foundation



Commissioners



Kati Haycock
President, The Education Trust



Hugh Panero
Venture partner at New Enterprise Associates



Dennis Rivera
Chair, SEIU Healthcare



Carole Simpson
Leader-in-Residence, Emerson College School of Communication and Former Anchor,
ABC News



Jim Towey
President, Saint Vincent College



Gail L. Warden
Professor, University of Michigan School of Public Health and
President Emeritus, Henry Ford Health System



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The Commission's Journey and Recommendations

Co-Chair Mark McClellan



There is more to health than health care



Where we Live, Learn, Work and Play has a greater impact on how long and how well we live than medical care



The Commission's Recommendations

A twin philosophy: Good health requires personal responsibility and a societal commitment to remove the obstacles preventing too many Americans from leading healthy lives



The recommendations focus on people and the places where we spend the bulk of our time:

- Homes and Communities
- Schools
- Workplaces

Building a healthier America is feasible in years, not decades, if we collaborate and act on what is making a difference



The 10 Recommendations

- 1** Ensure that all children have high-quality early developmental support (child care, education and other services). This will require committing substantial additional resources to meet the early developmental needs particularly of children in low-income families.
- 2** Fund and design WIC and SNAP (Food Stamps) programs to meet the needs of hungry families with nutritious food.
- 3** Create public-private partnerships to open and sustain full-service grocery stores in communities without access to healthful foods.
- 4** Feed children only healthy foods in schools.
- 5** Require all schools (K-12) to include time for all children to be physically active every day.



The 10 Recommendations

- 6** Become a smoke-free nation. Eliminating smoking remains one of the most important contributions to longer, healthier lives.
- 7** Create “healthy community” demonstrations to evaluate the effects of a full complement of health-promoting policies and programs.
- 8** Develop a “health impact” rating for housing and infrastructure projects that reflects the projected effects on community health and provides incentives for projects that earn the rating.
- 9** Integrate safety and wellness into every aspect of community life.
- 10** Ensure that decision-makers in all sectors have the evidence they need to build health into public and private policies and practices.



Accessing Healthy Foods

- ◆ Fund and design WIC and SNAP (Food Stamps) programs to meet the needs of hungry families with nutritious food.
 - ◆ Create public-private partnerships to open and sustain full-service grocery stores in communities without access to healthful foods.
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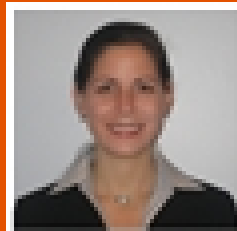
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Commission's Recommendations on Accessing Healthy Foods

A Discussion with:



*Co-Chair
Mark McClellan*



*Commissioner
Katherine Baicker*



*Commissioner
Jim Towey*



Accessing Healthy Foods

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Accessing Healthy Foods



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Accessing Healthy Foods



Create public-private partnerships to open and sustain full-service grocery stores in communities without access to healthful foods.



Additional Nutrition Recommendation *Starting Early Webinar on commissiononhealth.org*



Feed children only
healthy foods in
schools.



Q&A





www.commissiononhealth.org

- *Overcoming Obstacles to Health*
- *Beyond Health Care: New Directions to a Healthier America*
- State-level child health data
- State-level adult health data
- Interactive education and health calculator
- Topical issue briefs
- Downloadable charts
- Leadership blog
- Multimedia personal stories
- Commission information and news
- Other relevant news
- Submit solutions feature

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Beyond Health Care: New Directions to a Healthier America

Recommendations from the Robert Wood Johnson Foundation to Build a Healthier America

[Read the Recommendations](#)

The Robert Wood Johnson Foundation Commission to Build a Healthier America believes that there is more to good health than health care. The Commission issued 10 recommendations that identify how to enable Americans, particularly those who face the greatest barriers to good health, to lead healthy lives. The recommendations are rooted in a twin philosophy: Building a healthier America requires individuals to make healthy choices for themselves and their families and a societal commitment to remove the obstacles preventing too many Americans from making healthy choices.

The Commission's recommendations - which focus on how and where people live, learn, work and play - are a call for each of us to take responsibility for our health and for leadership across sectors to promote greater opportunities for every one of us to live healthy and productive lives.

[Read the recommendations.](#)

RECOMMENDATIONS

- Nutrition
- Physical Activity
- Tobacco
- Early Childhood
- Healthy Places
- Accountability

[Read More here](#)



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