Looking Beyond Health Care to Improve the Health of All Americans

Recommendations: Creating Healthy Communities
Agenda

About the Commission and Its Research: *Health is Where You Live, Learn Work and Play*

The Commission’s Journey and Recommendations

Commission’s Recommendations on Creating Healthy Communities: *A Discussion with Commission Staff Director David R. Williams and Commissioner Gail L. Warden*

Q&A and Closing Comments
Your Panel Today

David Williams
Ph. D.
Commission Staff Director

Wilhelmine Miller
Ph.D
Commission Deputy Staff Director

Gail L. Warden
Commissioner
Health is Where You Live, Learn, Work and Play

David R. Williams,
Commission Staff Director
We spend more on health care than any other country

• $2,000,000,000,000 a year
• 17% of national economy...and growing
• $1 trillion increase in health care spending over the last decade

But, we are not the healthiest people

• For the first time, we are raising a generation of children who may live sicker and shorter lives than their parents
Commission Goals

• Raise awareness of shortfalls in Americans’ health and highlight promising interventions beyond medical care to improve health

• Recommend policy interventions – public and private – to improve Americans’ health both in the near and longer term

• Inspire confidence and public will to take meaningful steps towards improved health for all Americans
Commission Leadership – Commission Co-Chairs

Mark McClellan
Physician and economist who helped develop and then effectively implemented Medicare prescription drug benefit. Former CMS Administrator (2004) and FDA Commissioner (2002). Director of the Engelberg Center for Health Care Reform, Senior Fellow in Economic Studies and Leonard D. Schaeffer Director's Chair in Health Policy Studies at the Brookings Institution.

Alice M. Rivlin
Former U.S. Cabinet official, and an expert on the budget. First woman to hold the position of Director of the Office of Management and Budget and was founding director of the Congressional Budget office. Currently, Director of Greater Washington Research Program at Brookings Institution.
Commissioners

Katherine Baicker
Professor of Health Economics, Department of Health Policy and Management, Harvard University

Angela Glover Blackwell
Founder and Chief Executive Officer, PolicyLink

Sheila Burke
Faculty Research Fellow and Adjunct Lecturer in Public Policy, Kennedy School of Government, Harvard University

Linda M. Dillman
Executive Vice President of Benefits and Risk Management, Wal-Mart Stores, Inc.

Sen. Bill Frist
University Distinguished Professor at Vanderbilt University

Allan Golston
U.S. Program President, The Bill & Melinda Gates Foundation
Commissioners

Kati Haycock
President, The Education Trust

Hugh Panero
Venture partner at New Enterprise Associates

Dennis Rivera
Chair, SEIU Healthcare

Carole Simpson
Leader-in-Residence, Emerson College School of Communication and Former Anchor, ABC News

Jim Towey
President, Saint Vincent College

Gail L. Warden
Professor, University of Michigan School of Public Health and President Emeritus, Henry Ford Health System
The Commission’s Journey and Recommendations

Gail L. Warden
Commissioner
There is more to health than health care

Where we Live, Learn, Work and Play has a greater impact on how long and how well we live than medical care.
A twin philosophy: Good health requires personal responsibility and a societal commitment to remove the obstacles preventing too many Americans from leading healthy lives.

The recommendations focus on people and the places where we spend the bulk of our time:

- Homes and Communities
- Schools
- Workplaces

Building a healthier America is feasible in years, not decades, if we collaborate and act on what is making a difference.
The 10 Recommendations

1. Ensure that all children have high-quality early developmental support (child care, education and other services). This will require committing substantial additional resources to meet the early developmental needs particularly of children in low-income families.

2. Fund and design WIC and SNAP (Food Stamps) programs to meet the needs of hungry families with nutritious food.

3. Create public-private partnerships to open and sustain full-service grocery stores in communities without access to healthful foods.

4. Feed children only healthy foods in schools.

5. Require all schools (K-12) to include time for all children to be physically active every day.
The 10 Recommendations

6. Become a smoke-free nation. Eliminating smoking remains one of the most important contributions to longer, healthier lives.

7. Create “healthy community” demonstrations to evaluate the effects of a full complement of health-promoting policies and programs.

8. Develop a “health impact” rating for housing and infrastructure projects that reflects the projected effects on community health and provides incentives for projects that earn the rating.

9. Integrate safety and wellness into every aspect of community life.

10. Ensure that decision-makers in all sectors have the evidence they need to build health into public and private policies and practices.
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Commission’s Recommendations on Creating Healthy Communities

A Discussion with:

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Commissioner
Gail L. Warden
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Q&A

(Press “*1” to ask a question.)
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Looking Beyond Health Care to Improve the Health of All Americans

Commission Recommendations: Healthy Communities

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